



PRESIDENT'S UPDATE

April 2019

With this cold front that came through overnight, the Southeast ski resorts reported more snow and have extended their season for another week. April's fool! Here's the facts: The Southeast Ski Season closed yesterday after an amazing season. Most of Crescent's members are hanging up their skis until next season. Other members who are part of Crescent's Racing program will be traveling to Squaw Valley/Alpine Meadows for the NASTAR Nationals Championships this week, with the main event races occurring Friday and Saturday.

I hope you are making plans now to attend the Spring Convention April 25-28th. This celebratory gala will have several special events you don't want to miss! Also, be sure to poll your club members to see how many people anticipate going on the Spain trip, including the pre and post excursions then let Lisa know ASAP. This will aid Lisa in determining as-close-as-possible prices for lodging and what tier of pricing to package for the pre/post segments. The sooner Lisa has your club's numbers, the easier it is for her and Holidaze to finalize the package.

I will be attending MTS in Whistler/Blackcomb this week representing Crescent. I will be meeting with ski area representatives and working on attracting new vendors to Crescent.

PAST PRESIDENT (Pat Harvey)

April is the month for nominations for Crescent Officers. The following positions are elected: President, Vice President, Secretary, Treasurer. Committee Chair positions (Racing, Conventions, Trips, Member Services) are appointed by the elected President. New Officers' terms begin on June 1st. Please email me if you are interested in running for one of the offices by April 5th. Nominations will also be taken from the floor at the BOD meeting on Sunday, April 28th.

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. Tag us @crescentski on any of your posts. Crescent Racing (@Crescentskiracing) is also on Facebook. We regularly post information and updates from resorts and report ski industry news from all over the country. We've been following some of the Clubs on their trips and sharing some of the pictures from your trips. The Clubs have had great times across the country, in Canada, and even in Japan!! You're welcome to tag yourself in any of the pictures posted. Our policy is not to tag anyone unless they request it.

Chuck Young and John Gardner have been doing a great job adding posts and pictures to the Crescent Racing Facebook page. Good luck to those who will be racing at NASTAR Nationals in Squaw Valley. Feel free to tag yourself in any of the pictures from the races.

Reminder, Crescent also can help you sell your Club's trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know and we'll promote

the trip or event on Crescent's Facebook page! The off-season events are coming up. Just let us know if you want us to promote your adventures throughout the spring, summer or fall!

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

CRESCENT 50TH ANNIVERSARY

Crescent Ski Council was initially formed in February 1969 and the Council is turning the big 50 in 2019!! Our Golden Anniversary is being celebrated throughout the year at our trips and meetings. The Spring Convention in April will be the big anniversary celebration! We'll continue the anniversary parties at the Fall Conference in October and the Steamboat Ski Ride & Race Camp in December. Our Golden Anniversary promises to be a fun year-long celebration!

Clubs, please go through your archives and make sure to let Michelle Shuford know you want a table set up for your Club to display old scrapbooks, newsletters, swag and anything throughout the past 50 years for your Club. We're looking forward to seeing lots of fun memorabilia at the beach!

We also want to thank the 50th Committee for all the work they're doing to put together a fun celebration in Myrtle Beach. Mark and Carol McCall will be putting together a trivia quiz. We are also requesting information from the Clubs for an item from their past with Crescent. David Lippucci, Bryan Bobo, Michelle Shuford, Faith Campbell and Betty Housel comprise the Golden Anniversary committee. We plan to have a fun celebration at the beach.

Suggestions and ideas are welcome! Happy 50th Anniversary to the best Council out there!!

Pat Harvey
Past President, Social Media Chair, 50th Anniversary Committee Chair
crescentpastpres@gmail.com

CRESCENT TRIPS (Lisa Beregi)

Start planning NOW for next season's trips! These trips will be presented during the Trips Committee Meeting at our Spring Convention:

Steamboat Annual Ski & Race Camp: December 7 – 14, 2019 (final 50th celebration)

Sun Peaks: January 11-18, 2020

Spain: March 14-28, 2020. This includes a pre-trip to Lisbon March 14-18. Basic Tour with 5 nights in Granada and 2 nights in Torremolinos March 17/18-25 and post-trip to Barcelona March 25-28. Mix and Match to meet your wants!

Lisa Beregi
CSC Trip Chair
drlab88@aol.com

CONVENTIONS (Michelle Shuford)

Plans are coming along nicely for the upcoming Spring Convention where we plan to celebrate Crescent's 50th anniversary in style! We're still promoting the gala as a semi-formal event, but you may choose to "Go for the Gold!" - think sequins and gold Lamé. All clubs will have a 3x3 1/2 section of a table to display your historical information – but only if you make a reservation. If your club desires to have more space, you may purchase a 3x6 full table for \$40. Please let me know no later than mid-April if your club intends to use the table and the size you need as we will only set up reserved spots.

Tournament sign-ups are currently available on the website for Golf, Mini Golf and Tennis. Be sure to sign up soon as deadlines are near, plus these events fill up quickly! Also, each club needs to appoint at least one person to assist with the Beach Olympics. Discuss this in your April meetings, so your club's selected person can sign up for their preferred time slot(s) and/or event(s) Friday night.

Hope everyone is having a great ski season and we'll see you at the beach!

Fall Conference (Mary Anne Koltowich)

Be sure to Save the Dates for the 2019 CSC Fall Conference of October 18-20, 2019. Details to follow soon.

Michelle Shuford
CSC Convention Chair
skibumlong@aol.com

RACING (Ron Scott)

The 2018/19 Crescent Ski and Snowboard Race Series completed its sixth and final race of the season at SilverCreek, WV, March 9th. Mother Nature provided a sufficient number of sub-freezing days and nights, allowing resorts to make large amounts of snow. We were also privileged to have received several abundant snow falls. The past two years we have only been able to hold three races each winter. The Crescent Cup finals held at SilverCreek is a special formatted race in which Crescent Racers are required to have qualified in order to participate for points. **The Crescent Race Team winning the 2018/19 Crescent Cup is the Asheville Ski Club.** *Way to go Asheville!*

The Crescent Cup Race has four special awards. Listed below are the first place winners and their award.

Ralph Tate Memorial Award – Male skier with fastest 2 event combined times.
Andrea Pizzini, PSOC. Trophy and Atomic Skis

Shelly Lassiter Memorial Award – Female skier with fastest 2 event combined times.
Jenna Christensen, RSOC. Trophy and Dynastar Skis

Tom Broughton Memorial Award – Male or Female with highest overall points for the season.
Erik Sandstedt, Asheville. Overall winner and male recipient with 196 points.
Trophy plus Air fare and 5-day lift pass from Steamboat Ski Resort/ 5-nights lodging from Resort Lodging Company.

Emily Hobby, GSOC. Female winner and runner up with 182 points.
Air fare and 5-day lift pass from Steamboat Ski Resort/ 5-nights lodging from Resort Lodging Company

Most Improved Racer

Emily Hobby, GSOC. Head Skis donated by Ski Country Sports

Make sure to visit the *Racing booth* at the Crescent Ski Council Spring Convention - Celebrating 50 years of Crescent and 46 years of *Crescent Racing*.

Ron Scott
CSC Race Director
rscott013@nc.rr.com

MEMBER SERVICES (Ken Lumsden)

From Bruce: Remember to send your Officer/Director/BOD/Rep updates to Bruce McMurray, Database Coordinator, at snowdawgasoc@bellsouth.net. Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentskicouncil.org, where the CSC President's Updates are posted each month. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair. Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

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