



www.crescentskicouncil.org

PRESIDENT'S UPDATE

March 2019

It is still Winter! March blew in with a major storm system that is affecting the country from the West coast all the way to the East coast. Snow is continuing in the Sierras with Squaw getting 14 inches. Steamboat has had more than two (2) feet and the snow is still falling. Parts of the Midwest and Central Appalachians may see the biggest snowfall of the winter. Some of our clubs and individuals are fortunate to be skiing these areas now! A few of our members are in Steamboat while Winston-Salem is in Jackson Hole and Huntsville and Knoxville are headed to Big Sky next week.

The racing program will end with the Crescent Race Cup Finals at Silvercreek March 9th. The Snowshoe/Silvercreek trip is always a popular long weekend for both racers and non-racers. The conditions are excellent and the temperatures are predicted to range from a high Thursday of 24° with a low of 18° to a high of 45° with a low of 37° Saturday with a chance of snow Friday morning. Hopefully you signed up for this trip!

I hope you are making plans now to attend the Spring Convention April 25-28th. This celebratory gala will have several special events you don't want to miss! Pat and Michelle tell all about this event in their reports.

TREASURER (Marge Lafferty)

I hope you're all enjoying the weather and snow! The due date for Club reporting and dues was December 31st. We still have four (4) clubs that have not submitted their report or dues. Please check with your club treasurer and submit your dues if you have not done so to:

Crescent Ski Council
Marge Lafferty
620 Halton Rd #14208
Greenville, SC 29607

Please note: the above is a new temporary address. If you need a copy of the reporting template please contact me. Hope to see you at the 50th celebration in April.

Marge Lafferty
Crescent Ski Council Treasurer
margelafferty721@aol.com

PAST PRESIDENT (Pat Harvey)

March is the month for nominations for Crescent Officers. The following positions are elected: President, Vice President, Secretary, and Treasurer. Committee Chair positions (Racing, Conventions, Trips, Membership) are appointed by the elected President. New Officers' terms begin on June 1st. Please

email me if you are interested in running for one of the offices by April 5th. Nominations will also be taken from the floor at the BOD meeting on Sunday, April 28th.

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. Tag us @crescentski on any of your posts. Crescent Racing (@Crescentskiracing) is also on Facebook. We regularly post information and updates from resorts and report ski industry news from all over the country. We've been following some of the Clubs on their trips and sharing some of the pictures from your trips. We've been covering all the snow reports – the 2018/19 season has been one of the best on snowfall in years and it just keeps on falling!! Spread the word to your members about our Social Media pages.

Chuck Young, John Gardner, and Terry Shiels have been doing a great job adding posts and pictures to the Crescent Racing Facebook page. Feel free to tag yourself in any of the pictures from the races.

Reminder, Crescent also can help you sell your Club's trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know and we'll promote the trip or event on Crescent's Facebook page!

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

CRESCENT 50TH ANNIVERSARY

Crescent's Ski Council was initially formed in February, 1969 and the Council is turning the BIG 50 this year! The Golden Anniversary is being celebrated throughout 2019 at our trips and meetings. The Spring Convention in April will be the big anniversary celebration! We'll continue the anniversary parties at the Fall Conference in October and the Steamboat Ski Ride & Race Camp in December 2019. Our Golden Anniversary promises to be a fun year-long celebration!

Clubs, please start going through your archives and make sure to let Michelle Shuford know if you want a table set up for your Club to display old scrapbooks, newsletters, swag and anything throughout the past 50 years. We're looking forward to seeing lots of fun memorabilia at the beach. We are also requesting information from the Clubs for an item from their past with Crescent. Please email me the date your Club first became a member Club with the Council.

Suggestions and ideas are welcome – I could always use some assistance so reach out to me if you have any requests. We plan to have a fun celebration of Crescent's Golden Anniversary at the beach. Happy 50th Anniversary to the best Council out there!!

Pat Harvey
Past President, Social Media Chair, 50th Anniversary Committee Chair
crescentpastpres@gmail.com

CRESCENT TRIPS (Lisa Beregi)

Start planning NOW for next year's trips! These will be presented during the Trips Committee Meeting at our Spring Convention:

Steamboat Annual Ski & Race Camp: December 7 – 14, 2019

Sun Peaks: January 11-18, 2020

Spain: March 14-28, 2020. This includes a pre-trip to Lisbon March 14-18. Basic Tour with 5 nights in Granada and 2 nights in Torremolinos March 17/18-25 and post-trip to Barcelona March 25-28. Mix and Match to meet your wants!

Lisa Beregi
CSC Trip Chair
drlab88@aol.com

CONVENTIONS (Michelle Shuford)

Plans are coming along nicely for the upcoming Spring Convention where we plan to celebrate Crescent's 50th anniversary in style! If you haven't noticed on the website, the theme has been tweaked slightly. We're still promoting the gala as a semi-formal event, but you may choose to "Go for the Gold!" think sequins and gold Lamé. All clubs will have a 3x3 1/2 section of a table to display your club's historical information. If your club desires to have more space, you may purchase a 3x6 full table for \$40. Please let me know no later than March 31st if your club intends to use the table and the size you need as we will only set up reserved spots.

Tournament sign-ups are currently available on the website for Golf, Mini Golf and Tennis. Be sure to sign up soon as the spots for these events fill up quickly!

Make sure when you're sending in your rooming list that you identify who your president, trips, and/or crescent reps are. And also make sure to send in t-shirt sizes. We plan to do a cotton short-sleeve tee-shirt.

Hope everyone is having a great ski season and we'll see you at the beach!

Michelle Shuford
CSC Convention Chair
skibumlong@aol.com

RACING (Ron Scott)

The final Crescent Race of the 2018/19 Regular Season was held the weekend of February 23 & 24 at Sugar Mountain. Sugar Mountain went above and beyond what any other ski resort would have or could have done to offer us two race courses each race day. One hundred sixteen Crescent Racers had two challenges on our Saturday race day. The first challenge on any race day is the race course and the second challenge this day was the persistent rain. As a group, Crescent beat the rainy weather and had a successful race day. Also, there were many individual winners who beat the race course and their fellow racers. Congratulations to all. Sunday, Mother Nature gave us a sunny side up day, blue skies and no wind. We all were thankful for the beautiful day and a successful Regular Season race ending. The Crescent Cup race will be held at Silvercreek, WV March 7-10, stay tuned for the results of this special Crescent Race.

The team placements for the Regular Season are:

EASTERN DIVISION	WESTERN DIVISION
1. Greensboro	Asheville
2. Winston-Salem	Palmetto
3. Raleigh	Knoxville
4. Charlotte	ETMM
5. Catawba Valley	Augusta
6. G. Charleston	Chattanooga
7.	Nashville

YOUTH RECRUITMENT FUND UPDATE

Crescent has collected a total of \$430 over the last 4 race weekends (no collections were made at first App race weekend). This is on par with the projected \$100 (or more) donations by each adult contributing a minimum \$1 per race weekend. A final collection will be made at Crescent race finals, with a goal of \$500 (or more) for this season. Hopefully now that the program has been implemented and most racers are familiar with it, we can aim for a goal of \$600 (or more) for the 2019-2020 season.

Forty-one youth participated this season - most are qualified racers. These youth represent about seven (7) different clubs. Last short season (only 3 race weekends), we had about 30 youth racers.

In the near future, Charles Crawford will compare this season's youth participants to those who raced last season to determine how many 'new' youth raced this season. He plans to post these results to the CSC website. Charles made a private donation at App I to the various Racing Directors to cover the current season racer fees of the youth that raced last season (with the assumption that all those youth would be racing this season and still be 12 years old or under).

Funds collected this season can be used to pay the \$35 'new' youth racer fees. Charles will discuss with Ron and the Racing Directors during the Silvercreek finals, with distribution expected to occur before/during Spring Convention when clubs determine their final racer dues for the season. (Each club pays racer fees at the beginning of each season based on their projected total number of racers - at the end of the season they may owe more or nothing, or get a refund from Ron).

Note: some clubs already have in place certain 'subsidized' plans for youth and regular racers. For instance, Asheville pays the full racing fee for all youth racers (new and repeater). Palmetto pays about \$25 of the total \$35 for each of their racers.

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All you need to do is use the code "CSC" and receive a 25% discount off internet orders, www.point6.com. Free shipping is offered on all internet orders over \$50. This offer is extended to all CSC members and their friends, so spread the word! Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what people reported from other wool socks.

NEW BASE LAYER OFFER FROM POINT 6

Please share this NEW offer to your members: a 25% discount on Base Layers POINT 6 are bringing in for the 2018-19 season. The products go for \$100 Retail per item, ie: \$100 for a top and a \$100 for the bottom. Of course, it's a very fine Merino wool with Compact spinning (no pilling) and softer than Smartwool products.

Ron Scott
CSC Race Director
rscott013@nc.rr.com

MEMBER SERVICES (Ken Lumsden)

From Bruce: Remember to send your Officer/Director/BOD/Rep updates to Bruce McMurray,

Database Coordinator, at snowdawgasoc@bellsouth.net. Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

From Sue (Website Coordinator): Remember that I can publish any trip vacancies and/or events clubs would like to promote on the website: If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know at chadwick_sue@yahoo.com.

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentskicouncil.org, where the CSC President's Updates are posted each month. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair. Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

Diane Andrews, President
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