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PRESIDENT'S UPDATE

January - February 2019

The beginning of 2019 is off to a great start in Crescent skiing! Crested Butte had unprecedented snowfall that provided incredible conditions! Great fun was had by all those who attended and not just with skiing. This group got to kick-off Crescent's 50th anniversary celebration! In addition, a lot of Crescent members – either individually or with their clubs - have been enjoying the slopes. You have shared through postings on Facebook the fun times you had at resorts like Steamboat, Alta, Park City, Deer Valley, Solitude, Snowbird, and Breckenridge. Appalachian even had good conditions for our racers last weekend.

The racing program has two (2) more racing/ski weekends to Beech, and Sugar, which will end with the finals at Silvercreek March 7-10. The Snowshoe/Silvercreek trip is always a popular weekend for both racers and non-racers. With all of these options for skiing – whether a weekend or a week-long trip, you have no excuse not to come skiing with us! Be sure to contact your Club's Trip Leader, the CSC website or Face Book page for more information.

I hope you are making plans now to attend the Spring Convention April 25-28th. This celebratory gala will have several special events you don't want to miss! Be sure to share the attached invitation/flyer with all your members.

TREASURER (Marge Lafferty)

I hope you're all enjoying the weather and snow! The due date for Club reporting and dues was December 31st. We still have 5 clubs that have not submitted their report or dues. Please check with your club treasurer and submit your dues if you have not done so to:

Crescent Ski Council
Marge Lafferty
620 Halton Rd #14208
Greenville, SC 29607

Please note: the above is a new temporary address. If you need a copy of the reporting template please contact me. Hope to see you at the 50th celebration in April.

Marge Lafferty
Crescent Ski Council Treasurer
margelafferty721@aol.com

PAST PRESIDENT (Pat Harvey)

March is the month for nominations for Crescent Officers. The following positions are elected: President, Vice President, Secretary, Treasurer. Committee Chair positions (Racing, Conventions, Trips, Membership) are appointed by the elected President. New Officers' terms begin on June 1st.

Please email me by April 5th if you are interested in running for one of the offices. Nominations will also be taken from the floor at the BOD meeting on Sunday, April 28th.

SOCIAL MEDIA (Pat Harvey)

Crescent is on Facebook, Twitter and Instagram. Tag us @crescentski on any of your posts. Crescent Racing (@Crescentskiracing) is also on Facebook. We regularly post information and updates from resorts and report ski industry news from all over the country. We've been covering all the snow reports – the 2018/19 season has been one of the best on snowfall in years and it just keeps on falling!! Spread the word to your members on our Social Media pages.

A big thanks to Chuck Young for posting pictures on the Crescent Racing Facebook page from the Steamboat and Crested Butte trips and also the races. I also want to thank John Gardner who regularly posts on the Racing page.

Reminder, Crescent also can help you sell your Club's trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know and we'll promote the trip or event on Crescent's Facebook page!

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends.

CRESCENT 50TH ANNIVERSARY

Crescent's Ski Council was initially formed in February, 1969 and the Council is turning the BIG 50 this year! The Golden Anniversary is being celebrated throughout 2019 at our trips and meetings. The Spring Convention in April will be the big anniversary celebration! We'll continue the anniversary parties at the Fall Conference in October and the Steamboat Ski Ride & Race Camp in December 2019. Our Golden Anniversary promises to be a fun year-long celebration!

We are still looking for people to be part of the 50th Anniversary Committee. Right now we only have a few people who have expressed interest. We'd like to set up Subcommittees for different aspects of the Golden Anniversary. Please consider being part of the 50th Committee so that we can put together a celebration to top all celebrations!! Please contact me to volunteer and learn more about how you can help with the festivities. Ideas are always welcome also.

Clubs, please start going through your archives and putting together anything you'd like to include in the booth we plan to set up for you at the Convention. Items can include old scrapbooks, newsletters, swag and anything from the past 50 years for your Club.

Also, please share the "Crescent Turns 50" flyer attached to this month's President's Update with your Clubs and friends.

Pat Harvey
Past President, Social Media Chair, 50th Anniversary Committee Chair
crescentpastpres@gmail.com

CRESCENT TRIPS (Lisa Bereqi)

Wow! Who would have thought Crescent would be so lucky to be dumped on not only in Steamboat but in Crested Butte too?! As 140 participants from 14 clubs arrived (barely from the East Coast) for the kickoff of CSC's 50th Anniversary year, the snow soon followed and provided amazing terrain and powder for all to enjoy.

If snow wasn't enough, there was plenty of CSC activities to keep one busy. A great Welcome Reception greeted by the CEO, on-mountain poker run which over half the participants got involved, generous lunch vouchers on the mountain, SAT's wine tasting après (new vineyard and yummy), photo competition and Farewell Party at Butte 66. The highlights of the week were the Fresh Tracks for Trip Leaders and a guest on Thursday morning after snowing all day Wednesday, and a toast at the banquet. Following Mark & Carol McCall's story about being members of CSC for 50 years, a champagne toast was had by all and Crested Butte honored us by lighting up the Butte. Unfortunately, with the heavy snow, you couldn't see the lighted mountain - so everyone danced the night away instead.

If you missed this year's Ski Weeks, start planning for next year: Steamboat in December, Sun Peaks in January and Spain in March!

Lisa Beregi
CSC Trip Chair
drilab88@aol.com

CONVENTIONS (Michelle Shuford)

Spring Convention 2019: The 2019 Spring Convention will be held April 26-29, 2019. All lodging is at Brighton Towers at Kingston Plantation in Myrtle Beach and all rooms are ocean view. Each club needs to have ONE Rooming coordinator with whom your members communicate. Make sure to get your Club's form in ASAP. Registration forms should be sent to Margaret Crum at the address printed on the forms. Please send any questions to Michelle.

The Club Registration Form, Rooming List, and Lodging Information Form are posted on Crescent's website.

Michelle Shuford
CSC Convention Chair
skibumlong@aol.com

RACING (Ron Scott)

The Youth Recruitment Fund (YRF) was brought to the Racing Committee at the Crescent Fall convention in 2018 where it passed by majority vote. The idea is to raise funds to support the cost of youth racing, (i.e., those racers with a '<' sign on the roster). The primary target is to pay for racing fees for the youth. Charles Crawford of Augusta Ski & Outing Club determined that 30 youth raced last (short) season across eight (8) clubs. The race fees for these youth were paid for this 2018/19 season with a donation from Charles (delivered to RDs at the first App race in December 2018). Our goal to try and collect a single dollar from each adult racer at each race weekend this season (suggested by David Harrison of Asheville) was shared with the racers at Sugar. Our first collection resulted in \$130! If we collect more than \$100 for each of the remaining race weekends, then the total YRF could be more than \$500 for this season. These funds could be used to cover the youth racer fees for this season for all the new youth racing (those that did not race last 2017/18 season). This fund would extend into future seasons (ongoing effort) and any excess funds above those needed for the youth race fees could potentially be applied to subsidized/discounted lift ticket(s) for the youth racers. It was discussed at the Race meeting that this form of financial support for Crescent youth racing would not be construed as any 'direct cash pay' to the youth, thus not affecting their 'amateur' status as Crescent program ski racers.

Any feedback would be greatly appreciated. Thanks, Charles

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All you need to do is use the code "CSC" and receive a 25% discount off internet orders, www.point6.com. Free shipping is offered on all internet orders over \$50. This offer is extended to all CSC members and their friends, so spread the word! Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what people reported from other wool socks.

NEW BASE LAYER OFFER FROM POINT 6

Please share this NEW offer to your members: a 25% discount on Base Layers POINT 6 are bringing in for the 2018-19 season. The products go for \$100 Retail per item, ie: \$100 for a top and a \$100 for the bottom. Of course, it's a very fine Merino wool with Compact spinning (no pilling) and softer than Smartwool products.

Ron Scott
CSC Race Director
rscott013@nc.rr.com

MEMBER SERVICES (Ken Lumsden)

From Bruce: Remember to send your Officer/Director/BOD/Rep updates to Bruce McMurray, Database Coordinator, at snowdawgasoc@bellsouth.net. Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

From Sue (Website Coordinator): Remember that I can publish any trip vacancies and/or events clubs would like to promote on the website: If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know at chadwick_sue@yahoo.com and I'll promote the trip or event on Crescent's website!

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly. Please visit the website, www.skifederation.org for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

RECIPROCAL MEMBERSHIPS FOR TRIPS

Some Clubs run trips during the off-season as well as during the ski season. The 2018-2019 trips are quickly filling up. Remember that Crescent doesn't mandate that member Clubs offer reciprocity on Club trips, but we do recommend that our member Clubs allow members of other Crescent Clubs to participate in their trips through a reciprocal. The suggested wording is as follows:

Reciprocal membership is available to persons twenty-one (21) years of age and older who are currently a member in good standing in a Crescent Ski Council Club other than [name of Club]. The reciprocal member shall not be entitled to vote. If a Crescent member in good standing participates in a [name of Club] hosted activity, that person will be charged a \$1.00 membership fee and become a [name of Club] guest member during the activity.

We hope that Clubs will open their trips to other Crescent Club members without the necessity for the member to become a full member of that Club.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentskicouncil.org, where the CSC President's Updates are posted each month. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair. Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

Diane Andrews, President
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